

FACTS & FIGURES

3 - 6 MAY 2022



287
Exhibitors

31%
International exhibitors



27
Countries



8,733
Visitors

11%
International visitors

47
Countries

AREAS OF ORIGIN

EU	69%
<i>East EU</i>	7%
Asia	16%
<i>Middle East</i>	11%
Africa	9%
<i>North Africa</i>	6%
Latin America	2%
North America	2%
Oceania	2%

TOP 10 COUNTRIES

1. Switzerland
2. Germany
3. Spain
4. UK
5. Turkey
6. Iran
7. Tunisia
8. France
9. Morocco
10. USA

BELONGING SECTORS

Medicines	27%
Personal Care Products	14%
Medical Devices	13%
Chemicals and Household Cleaning Products	12%
Cosmetics & Perfumes	10%
Nutraceuticals	8%
Parapharmaceuticals and Homeopaths	8%
Functional & Energy, Free-from and Dietetic Products	5%
Probiotics	3%

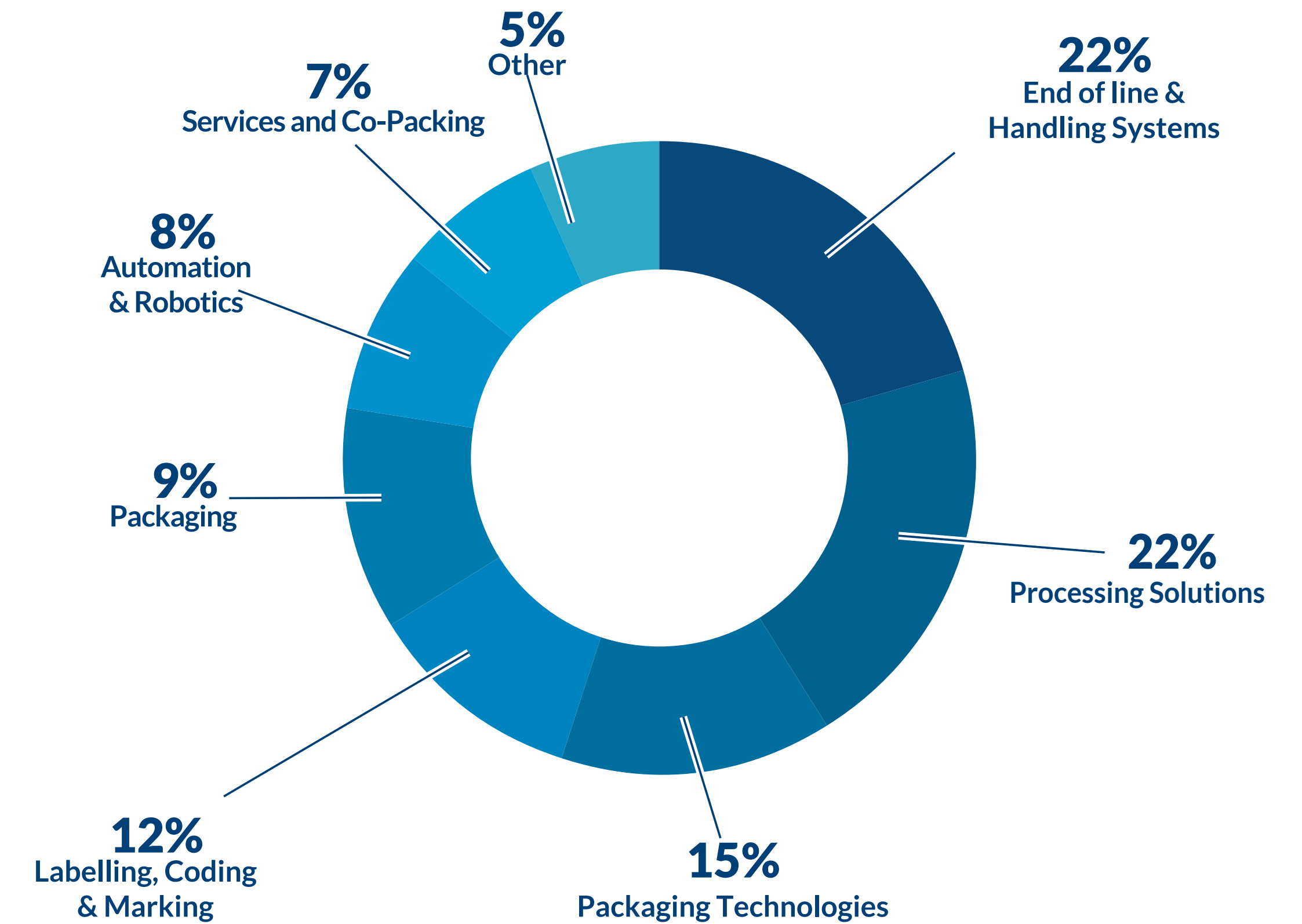
VISITORS' JOB AREA

Production	33%
Marketing & Sales	28%
Research & Development	18%
Quality	6%
Packaging	6%
Purchasing	5%
Automation & Industrial IT	2%
Logistics	2%

VISITORS' JOB ROLE

President / CEO / Director	11%
Manager	38%
Specialized Technician	27%
Freelance	5%
Students	2%
Other	17%

VISITORS' SECTOR OF INTEREST



See you at
27-30 MAY 2025

